

2010 Program Calendar



Colorado Healthcare Communicators

Date	Topic	Underwriter Suggestions
January 27 8:00am-9:30am	The Skinny on Health Care Reform Amy Fletcher Dan Meyers	
February 24 8:00am-9:30am	Pushing Your SEO Beyond the Basics Troy Lerner of Booyah Advertising	
March 24 Rocky Mtn. PBS 8:00am-9:30am	Hispanic 101: Marketing to a Vibrant Culture Laura Sonderup Managing Director and Senior Strategist, Hispanidad	
April 28 Donor Alliance 720 South Colorado Boulevard Basement Conference Room	Media Roundtable	
May 26 Rocky Mtn. PBS Mary is coordinating with Amy	How to Integrate Multimedia into Your PR Campaign Amy D. Smith Manager, Corporate Communications & Public Relations Kaiser Permanente Colorado Technical staff person Preproduction staff person	
June 23 Rocky Mtn. PBS 8:00am-9:30am	Gold Leaf – Preparing the Perfect Entry	
July 28	Summer Break – Membership Mixer	
August 25	Summer Break	
September 22 Rocky Mtn. PBS 8:00am-9:30am	TBD	
October 27	Gold Leaf	
November 17 Rocky Mtn. PBS 8:00am-9:30am	TBD	
December 22	Holiday Break No Program	